

ICT15F - Digital Life - Lesson 4 – Who Are You Online?

Does the way you represent yourself online differ from the way you represent yourself offline? What is similar and what is different about your online and offline selves?

Key Vocabulary

- **Represent:** To depict yourself to others as being a certain way or having particular characteristics
- **Persona:** An image and personality that you show to others
- **Avatar:** A graphic image that represents a person online
- **Anonymous:** Without a name or other information that identifies who you are
- **Inhibited:** Careful or restrained about your actions or impulses

Gaming Vs. Social Media

In creating their avatars, people may make choices based on what kind of online world the avatars will inhabit. How would an avatar designed for a social networking site differ from one created for a virtual world or competitive gaming site?

More Than A Profile Photo

How you represent yourself online is more than just a profile photo or an avatar. It is what you say, photos you post, and any information you put up that would give your online audience a certain impression. The video below speaks to this idea:

Watch: <http://www.commonsemmedia.org/video/modal/2097862>

When finished watching the video, go to My Big Campus and answer the discussion question “Real or Fake” and take the time to reply to at least one classmate’s posting.